



NO PURCHASE NECESSARY

HOW TO ENTER:

Beginning Monday, July 1, 2009 at 9:00 a.m. Eastern Time (ET) and ending on Monday, March 1, 2010 at 5:00 p.m. ET (the "Contest Period") all qualified entrants are eligible to enter the Trip to Walk the Red Carpet Contest (the "Contest"). Go online to www.thefilmcash.com and complete the online entry form, or mail in your entry with your full name, mailing address, phone number, e-mail address, age, and name of television service provider to a Three Good Men, LLC: Win a Trip to Walk the Red Carpet, Three Good Men LLC, 790 Frontage Rd, Northfield, IL – 60093 for a chance to win a Grand Prize trip for two to a predetermined location. Entry is limited to One entry per person during the Contest Period.

Only one e-mail address and account may be used by any person to enter the Contest. If it is discovered in the ordinary course of running the Contest that an entrant has attempted to enter the Contest more than One time per day during the Contest Period or use more than one e-mail address all of that entrant's entries shall be disqualified. Three Good Men, LLC reserves the right to disqualify all such entrants from future contests without further notice.

The sponsor of this contest is Three Good Men, LLC.

CONTEST CLOSING DATE:

Eligible entries must be received by Three Good Men, LLC no later than Monday, March 1, 2010 at 11:59:59 p.m. ET (the "Contest Closing Date"). If the Film Premiere date occurs prior to this date, the contest will close one month before release date. Mail in entries must also be received by the Contest Closing Date and must be post-marked before the Contest Closing Date.

GRAND PRIZE PACKAGE:

There is one (1) Grand Prize Package available to be won. The Grand Prize Package consists of:

- One (1) trip for two (2) to "Cash The Film Premiere Red Carpet Premiere"; including
- Round-trip economy flight for two (2)
- Two (2) tickets to Cash Film Premiere
- \$500 USD spending money
- 2 nights/3days – hotel accommodation (double occupancy)

Approximate retail value of the Grand Prize Package is Three Thousand (\$3,000.00).

DECLARED WINNER AND HIS/HER GUEST MUST BE AVAILABLE March 1, 2010 to September 30, 2010. Winner must also have a valid passport and visa.

A valid major credit card must be provided by either the declared winner or his or her guest for hotel check-in and incidentals. Hotel will be chosen by Contest Administrators.

The Grand Prize Package as described is subject to availability, may not be exchanged for cash, is non-refundable, non-saleable, must be accepted "as awarded" and must be used on the dates specified by Three Good Men, LLC. Absolutely no changes are permitted to travel arrangements once the declared winner has submitted the name of his/her Grand Prize Package traveling companion and all related booking information to Three Good Men, LLC. At its sole discretion, Three Good Men, LLC reserves the right to substitute any portion of the Grand Prize Package with a prize of equivalent or greater retail value.

NOTE: Declared winner and his/her traveling companion shall be responsible for all travel and medical insurance, ground transportation, transfers to and from the airport and the declared winner's residence (see below), gratuities, meals, beverages (including alcoholic beverages), in-flight meals and entertainment, applicable taxes (including Airport Improvement Taxes), transfers, incidentals and any and all other expenses not specified in the description of the Grand Prize Package. The departure flight shall be from an International Airport closest to the declared winner's home. Declared winner and traveling companion must travel together on the same itinerary and depart from the same location. Declared winner and traveling companion are responsible for ensuring that all travel papers (passports, visas, etc.) are in good order and are valid prior to and for the entire duration of the Grand Prize trip.

Three Good Men, LLC recommends that the declared winner and his/her travelling companion purchase medical, accident and baggage insurance. Failing to provide the required documents may result in denied boarding by the air carrier and/or entry by immigration authorities in the United States. Three Good Men, LLC is not responsible in this respect. It is the responsibility of the declared winner and his/her travelling companion to check with the airline for baggage restrictions.

In order to be declared the winner of the Grand Prize Package, the selected entrant must fully complete and return the Declaration and Release Form and correctly answer the accompanying mathematical skill-testing question without assistance or mechanical or electronic aid. By fully completing the Declaration and Release Form the eligible entrant confirms his/her compliance with the Official Contest Rules, acceptance of the Grand Prize as awarded and releasing Three Good Men, LLC from all liability.

The selected entrant will be notified by telephone or e-mail at the phone number or e-mail address indicated on their Contest entries within Two (2) business days of the draw. In the event that a selected entrant is not eligible or cannot be contacted within Five (5) days of selection, such entrant will be disqualified and the judges have the right to randomly draw another Grand Prize Package selected entrant from the remaining eligible entries and Sponsor shall be released and discharged from any liability or responsibility in this regard.

Prizing will only be delivered to the confirmed winner. If the selected entrant fails to sign and return the Declaration and Release within Ten (10) business days of being notified that they have been selected as a potential winner, or within such later period of time, if any, as may be permitted by Three Good Men, LLC in its sole and absolute discretion, then that entrant will be disqualified and his/her entry will be declared null and void.

GRAND PRIZE DRAW

Three Good Men, LLC judges will make a random draw for the Grand Prize Package on Tuesday, March 2, 2010 at approximately 2:00 pm ET from all eligible entries received by the Contest Closing Date.

The odds of being selected in the Contest depend upon the total number of eligible entries received during the Contest Period.

All decisions of the judges are final.

ELIGIBILITY

Employees, representatives and agents of Three Good Men, LLC, its parent, related and affiliated companies, advertising and promotional agencies and the members of households of such employees, representatives and agents are not eligible to enter the Contest.

By entering the Contest entrants agree to abide by the Contest Rules and Regulations and all decisions of the judges, which shall be final and binding on all entrants in matters relating to this Contest.

CONSENT TO USE OF PERSONAL INFORMATION

By entering this Contest entrants consent to the use of their name, city of residence, voice, image on videotape and/or photograph in any publicity/promotion and programming purposes, commercial or otherwise, in all media used by Three Good Men, LLC or its promoters and their advertising and promotional agencies, in perpetuity, without any payment or compensation. The declared Grand Prize Package winner shall sign a waiver and release to this effect.

By entering this Contest electronically and voluntarily providing personal information, entrants consent and agree to Three Good Men, LLC's collection, use, and disclosure of the entrant's personal information for the purpose of administering the Contest, including contacting an entrant in relation to the Contest and disclosure of a winners list. Three Good Men, LLC will not use an entrant's personal information for any other reason, nor will Three Good Men, LLC otherwise disclose an entrants personal information to any third party. See Three Good Men, LLC's on-line Privacy Policy for information on how personal information received is handled in respect of the Contest at: www.thefilmcash.com/images/Website_Rules_and_Regs.pdf

Entrant's information may be revoked at any time by writing to: Three Good Men, LLC, Win a Trip to Walk the Red Carpet, Three Good Men, LLC., 790 Frontage Rd, Northfield, IL,

GENERAL CONDITIONS

All Contest entries become the property of Three Good Men, LLC and no correspondence will be entered into except with selected entrants and those who request a complete set of Contest Rules and Regulations by sending a self-addressed postage-stamped envelope to: Win a Trip to Walk the Red Carpet, Three Good Men, LLC. 790 Frontage Rd, Northfield, IL

By participating in this Contest, entrants acknowledge compliance with, and agree to be bound by, these Contest Rules and Regulations, including eligibility requirements. Entrants release and hold harmless Three Good Men, LLC, its parent, related and affiliated companies, subsidiaries, members, dealers, advertising, franchisees, promotional agencies and each of their respective directors, successors, sponsors, partners, licensees, officers, subsidiaries, agents, employees, advisors, assignees, and all others associated with the development and execution of the Contest, from and against any and all manner of action, causes of action, suits, debts, covenants, contracts, claims and demands, including legal fees and expenses, whatsoever, including but not limited to, claims based on negligence, breach of contract and fundamental breach and liability for physical injury, death, or property damage which the entrant or his/her administrators, heirs, successors or assigns might have or could have, by reason of or arising out of the entrant's participation in the Contest and/or in connection with the acceptance and/or exercise by the entrant of the Grand Prize Package awarded.

Three Good Men, LLC is not liable for missed flights, lost or damage of property associated with this Grand Prize Package.

No responsibility will be taken by Three Good Men, LLC for lost, delayed, mutilated or misdirected entries, or computer system failure. No responsibility will be taken by Three Good Men, LLC for any failure of the Contest web site during the Contest or for any problems or technical malfunction of a telephone network or lines, computer online systems, servers, access providers, computer equipment, software, failure of any e-mail, on-line, or Internet entry to be received by Three Good Men, LLC on account of technical problems or traffic congestion on the Internet or at any web site, or any combination thereof including any injury or damage to an entrant's or any other person's computer or property related to or resulting from participating in, or downloading any material relating to, the Contest. In the case of on-line entries, in the event of a dispute regarding any entry, the entry is deemed made by the authorized account holder of the e-mail address submitted at the time of entry (i.e. the person who is assigned to an e-mail address by an internet access provider, online service provider or other organization responsible for assigning e-mail address for the domains associated with the submitted e-mail address).

Three Good Men, LLC reserves the right, in its sole and absolute discretion; to cancel or suspend this Contest without notice should a virus, bug or any other cause beyond the reasonable control of Three Good Men, LLC corrupt the security or proper administration of the Contest. Any attempt to deliberately damage any website or to undermine the legitimate operation of this Contest is a violation of criminal and civil laws, and should such an attempt be made, Three Good Men, LLC reserves the right to seek remedies and damages to the fullest extent permitted by law, including criminal prosecution. Entries are subject to verification by the judges and will be declared invalid if they are forged, falsified, altered or tampered with in any way.

This Contest is subject to all applicable Federal, State and Municipal laws.

Three Good Men, LLC reserves the right to terminate or withdraw this Contest and/or these Contest Rules and Regulations at any time prior to the Contest Closing Date, for any reason, without any prior notice.